

# **Community Conservation Coalition**

## ***Proposal for Funding***

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# **Community Conservation Coalition**

## ***Proposal for Funding***

by

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for the

Community Conservation Coalition

July 2002



## PREFACE

The Community Conservation Coalition was founded in 1998 to examine and promote the linkages of environmental stewardship with population, health, education, and the economy. Facilitation and administrative support to the Coalition was provided through WIDTECH, a women in development technical assistance project of the United States Agency for International Development. Although WIDTECH's support was adequate for the initial years of the Coalition when the intention was to remain small and informal, members agreed that some steady growth was needed to secure the Coalition's future. To this end, a more permanent arrangement was needed because WIDTECH was to end September 1, 2002. As a result, a top priority to emerge from an annual strategic planning meeting in early 2001 was to seek funds for the continuation and growth of the Coalition. Bruce Byers, a consultant in conservation and natural resource management, was contracted to work with Mary Hill Rojas, the WIDTECH Environmental Specialist and Coalition facilitator, to develop, through a participatory process with the Coalition members, a proposal to seek funding for the Coalition. The Coalition fund-raising chair was James Nations, Vice President, Conservation International.

The result of the consultancy is this document—the final proposal. The proposal serves three purposes:

- . The document was submitted to potential funding organization (The Summit Foundation, Packard Foundation, USAID, and Hewlett Foundation) as the proposed work of the Coalition;
- . The document serves as a history of the Coalition for its archives; and
- . The development of the proposal involved a participatory strategic planning process for the members and the resulting document is, therefore, a strategic plan.

As this document goes to press in July 2002, the Coalition has secured a part-time coordinator through the University of Michigan Population-Environment Fellows Program and funds for activities from the USAID EGAT/Biodiversity team. The Coalition will be housed initially at Conservation International in Washington, D.C., and can be contacted through James Nations at [jnations@conservation.org](mailto:jnations@conservation.org).



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## EXECUTIVE SUMMARY

The Community Conservation Coalition, founded in 1999, brings together a diverse group of organizations working on international conservation, population, health, and human development. The mission of the Coalition is to contribute to the conservation of biological diversity by fostering communication, collaboration, and institutional change within member organizations and their partners about the linkages between conservation, population dynamics, health, education, and the economy. The Coalition promotes an approach that recognizes that conservation is a social issue and that engaging communities in the work of conservation is critical. The Coalition's current membership includes some of the major organizations active in international conservation and population issues, and enhancing their mutual communication and collaboration can result in a significant influence on the practice of conservation.

Through regular monthly meetings and sponsorship of a seminar series over the past three years, the Coalition has advanced its mission. The Coalition has increased collaboration and influenced the programs and activities of its member organizations in a number of cases.

Funds from the WIDTECH Project of the USAID's Office of Women in Development, as requested by the USAID Latin American and Caribbean Bureau, have supported a one-eighth-time coordinator to organize Coalition meetings and seminars and to provide some administrative support. This support, now ending, was given as seed money to establish the Coalition. The Coalition is seeking funding to continue its current program of cross-organizational information exchange and learning, to strengthen its organizational ability to carry out its mission, and to expand its activities in new directions. Funding is needed in particular to hire a part-time coordinator to keep the Coalition running and to continue and expand its current activities in information exchange and dissemination, analysis and applied research, and collaborative implementation and evaluation of innovative field programs.



## **CHAPTER ONE**

### **MISSION AND APPROACH: WHO WE ARE**

#### **MISSION AND APPROACH**

The Community Conservation Coalition, founded in 1999, is a coalition that it brings together a diverse group of organizations working on international conservation, population, health, and human development. Members of the Coalition include Conservation International (CI); Environmental Health Project (EHP); International Resources Group, Ltd. (IRG); Population Action International (PAI); Population Reference Bureau (PRB); The Nature Conservancy (TNC); WIDTECH Project; and World Wildlife Fund-US (World Wildlife Fund). Save the Children has been a member but currently has no representative to the Coalition. Five current member organizations are nongovernmental organizations, two are USAID-funded projects, and one is a for-profit international consulting firm.

The mission of the Coalition is to contribute to the conservation of biological diversity by fostering communication, collaboration, and institutional change within member organizations and their partners concerning the linkages among conservation, population dynamics, health, education, and the economy.

The Coalition fulfills this mission through activities that to date have been of four main kinds:

- Sharing information among member organizations and others and learning from one another;
- Providing a forum for strategic thinking and innovation in the human and social dimensions of conservation;
- Influencing the programs and activities of member organizations; and
- Providing design input to projects being planned by member organizations.

The Coalition promotes an approach that recognizes that conservation is a social issue and that engaging communities in the work of conservation is critical. A community conservation approach is participatory—it respects the needs, values, and traditions of local people and emphasizes equity and transparency. The approach also calls for understanding the dynamics of cultural and ethnic diversity and recognizes the importance of a gender perspective in natural resource management. At the regional and international scales, the community conservation approach promotes local empowerment through information exchange, technical assistance and training, applied research, and promotion of policy reform.

A great strength of the Coalition is that it brings diverse organizations together in one forum. The diversity of Coalition member organizations results in an integrated approach to conservation that emphasizes the links among the conservation of natural resources,

population dynamics, and human well-being, especially at the local level. The Coalition's membership includes some of the major organizations involved in international conservation and population issues. In this regard, the Coalition fills a unique niche.

With the support of foundations and other funding organizations, the Coalition intends to build on the momentum generated through these activities to reach out to more organizations and increase our influence.

### THEMATIC INTERESTS OF COALITION MEMBERS

Four interrelated themes are of primary interest to the Coalition:

**Participation and Communities**—The desire to strengthen the participation of local people in conservation activities on the ground, whether in buffer zones on the fringes of protected areas or through community-based conservation and natural resources management, has been a central interest of Coalition members from the beginning. Participatory approaches are integral to all work of the Coalition. Community political and economic empowerment, stronger local institutions, improved governance, and policy reform leading to devolution of authority to manage ecological resources are all issues of interest to the Coalition.

**Population Dynamics**—Coalition members have been especially interested in how population growth and migration influence the conservation of biodiversity upon which humans depend for our survival, and how community empowerment can lead to improvements in health, education, economic development, and conservation—all of which can in turn have positive impacts on population dynamics.

**Gender**—An interest in strengthening gender analysis and increasing awareness of gender perspectives within conservation was one main reason for founding the Coalition, and gender continues to be a key cross-cutting theme of interest to Coalition members.

**Policy Change**—The Coalition is interested in exploring ways to strengthen the role of local communities in the policy realm to improve biodiversity conservation.

These themes link and overlap with one another. For example, understanding and influencing population dynamics depend on working in a participatory way with community stakeholders. Gender analysis clarifies how these dynamics affect the sustainability of natural resources. Policy provides the framework for actions to address the impact of population on the environment and to bring about the sustainable use and conservation of natural resources.

### NEED FOR MUTUAL SUPPORT AND SYNERGY

The Coalition has provided a support network for conservationists working to incorporate human and social dimensions into conservation. Following the recognition by conservationists more than a decade ago that the human and social dimensions of

conservation were critical to success, conservation organizations have been experimenting with new ways to understand the role of communities in conservation.

The Coalition serves as a forum for debate about how to address the complexity of the human dimension of conservation. Working with communities of local people to conserve the environment and use it to develop is complicated and requires a synergy built upon organizations learning from one another and sharing lessons about what works and what does not. Although many lessons have been learned, organizations must still test new ideas and expand the suite of tools for effectively engaging communities in conservation. The Coalition is a multidisciplinary group, making it possible to push discussion and thinking forward by sharing and building upon lessons already learned and fostering greater opportunities for peer review.

At the United Nations Conference on Environment and Development, held in Rio de Janeiro in 1992, and the International Conference on Population and Development, held in Cairo in 1994, participants reached a consensus that population, environment, and development were inextricably linked. Nearly a decade later, however, organizations are still struggling to work together to implement this view and to cooperate in a truly integrated fashion on conservation, population, and development. The Coalition has taken on the challenge of advancing some key principles and activities defined in the Rio Declaration, Agenda 21, and the Cairo Conference. The Coalition is carrying out activities highlighted as essential steps in implementing Agenda 21, such as:

- . Developing information and raising public awareness of demographic and sustainable development interactions;
- . Strengthening institutions and research programs that integrate population, environment and development; and
- . Promoting human resource development and developing and/or enhancing institutional capacity and collaboration.

The agenda for the Rio Plus 10 Conference in Johannesburg in 2002 will address the progress and future direction for these activities. Several Coalition member organizations will attend this summit, and the Coalition is an important venue for planning and organizing their contributions to the meeting.

Developing communication and collaboration among a diverse group of organizations is a challenging task, more so, for example, than promoting collaboration among a group of conservation organizations. The nature and magnitude of the challenge of building a diverse coalition, however, make the efforts of the Coalition that much more unusual and valuable. Again, one great strength of the Coalition is its diversity, which translates into broad-based collaborative action, leveraging the combined potential of member organizations.



## CHAPTER TWO THE FUTURE: WHAT WE WANT TO DO

### STRATEGIC PLANNING

Beginning in December 2000, strategic planning meetings have been held to develop a “vision” or “framework for the future” and a proposal to be used in seeking future funding. A “visioning survey” was sent to Community Conservation Coalition members in February 2001 in preparation for a strategic planning meeting to be held in March. The survey asked about the benefits of the Coalition to member organizations and their representatives as individuals, the strengths of the Coalition, and its niche in relation to other organizations and coalitions in Washington, D.C. The survey results highlighted some key benefits and strengths of the Coalition and identified opportunities to build on those strengths. It also identified constraints or weaknesses of the Coalition and some of its needs. The Coalition brings together a much more diverse group of organizations than many other coalitions, collaborative groups, and associations—this is both its great strength and a challenge that requires further organizational development.

#### Strengths

The Coalition:

- . Provides a unique forum for personal contacts and networking among staff members of member organizations, out of which can grow (and have grown) collaborations between the member organizations; and
- . Provides a forum for inter-organizational sharing of information about approaches and methods of integrating social issues, such as population dynamics, gender, health, education, and economics, in conservation.

#### Constraints

However, the Coalition faces some constraints:

- . A relatively small amount of time (only five weeks per year) has been available for the Coalition coordinator; and
- . Although the Coalition is interested in linking and integrating social issues with conservation, including population dynamics, economic development, education, and health, it does not have a full “suite” of member organizations. No organizations with a primary focus on economic development are members, for example, although IRG emphasizes sustainable natural resource management. Although conservation and

population organizations are represented in the Coalition, there may be a need for development organizations to enable it to fulfill its mission.

As a part of the strategic planning process for the continuation, evolution, and possible expansion of the Coalition, the missions and organizational structures of some other coalitions were examined. Many of these are composed of organizations with similar or relatively narrow missions, whereas the Community Conservation Coalition is diverse (see Appendix 3, Missions of Current Conservation Coalition Members). Several other coalitions or working groups—Africa Biodiversity Collaborative Group (ABCG), Inter-Agency Planning Group on Environmental Funds (IPG), Interagency Gender Working Group (IGWG), and Bushmeat Crisis Task Force—were assessed for lessons about possible organizational models for the Coalition (see Appendix 4). These coalitions provide useful ideas for the organizational development of the Coalition but no clear models.

### **PROPOSED ACTIVITIES**

In its first three years, the Coalition has worked to fulfill its mission by successfully carrying out activities of four main kinds:

- . Cross-organizational information sharing and learning;
- . Providing a forum for strategic thinking and innovation in the human and social dimensions of conservation;
- . Influencing the programs and activities of member organizations; and
- . Providing design input to projects being planned by member organizations.

The Coalition plans to continue to emphasize these four activity areas.

With additional funding, the Coalition will be poised to expand its activities into the areas listed below, which build naturally upon its current foundation. The Coalition wishes to:

- . Work to expand successful community-based conservation efforts through joint evaluation of field projects of member organizations;
- . Contribute to integrated, cross-sectoral conservation through analysis and applied research;
- . Raise awareness and promote change through information dissemination and joint publications; and
- . Improve conservation practices by implementing joint projects in the field, including training projects and new partnerships.

Some more specific examples of these new kinds of activities under the general categories above that were proposed during the Coalition's strategic planning process include:

*Joint Evaluation of Field Projects:*

- . Organize field site visits and study tours to members' field projects.

*Analysis and Applied Research:*

- . Examine the effectiveness of community-based conservation and natural resource management and the integration of conservation and development.

*Information Dissemination and Joint Publications:*

- . Develop ways of using information technology and electronic media to share information among Coalition members and other organizations, such as a Community-based Conservation Electronic Network.
- . Support the writing of scientific journal articles on topics of interest to Coalition members and thereby serve as the bridge between academia and field-based practitioners.
- . Produce publications that draw lessons from the extensive field-based experiences of its members on topics of interest to Coalition members.
- . Produce Fact Sheets on topics of interest to Coalition members for widespread dissemination.
- . Produce policy briefs aimed at policy and decision makers.
- . Organize seminars or special presentations to present findings to international aid agencies (including the World Bank, USAID, IDB, and ADB), other conservation organizations, and interested foundations.
- . Organize high-profile presentations or debates (perhaps with out-of-town speakers and experts) that will attract people from Washington-based NGOs in an active attempt to recruit new member organizations.

*Implementation of Joint Projects in the Field:*

- . Develop cross-institutional networks of projects dealing with the themes of interest to the Coalition.

The Coalition Steering Committee would make decisions regarding the allocation of Coalition funds for these activities and the funding foundation(s) or agency(ies) would be invited to provide input to these decisions. The following guidelines for decisions about the allocation of Coalition funds have been proposed:

- . Activities should support the mission of the Coalition and promote collaboration among its members.
- . All members should have equal access to funds for activities, and the activities should benefit all members.
- . Activities should involve staff from two or more Coalition member organizations (and may involve non-members, such as international partners working with one or more member organizations).
- . Activities should improve Coalition members' ability for outreach.
- . Activities should go beyond and extend the types of activities already being carried out by any member organization, pushing in the interdisciplinary thematic directions of interest to the Coalition. The Activities Development Fund should not be just another source of funding to be tapped by member organizations for their own activities. Instead, activities appropriate for this fund would generally be outside the scope of activities that might receive internal funding from member organizations.
- . Activities should be designed with learning and monitoring as integral components
- . Activities should be thoroughly documented to allow the sharing of lessons learned with Coalition member organizations and others.
- . Activities should have an evaluation component so that their success can be measured according to the indicators of mission success adopted by the Coalition.
- . Activities should aim to leverage further funding from Coalition member organizations as well as other potential funding organizations.

### **PROPOSED ORGANIZATIONAL DEVELOPMENT**

During the Coalition's strategic planning process, organizational development to enable it to carry out its mission emerged as a need. The mission will be fulfilled by implementing current and proposed activities, which in turn depends upon a smoothly-functioning organization. Organizational development does not take place in a vacuum. Implementing the activities proposed will build and strengthen the Coalition's organizational capacity.

The Coalition's first three years were essentially a pilot phase in which it operated with a 1/8-time coordinator and an informal organizational structure. More formal policies and organizational structures will be required as the Coalition increases its level of activity. Next steps include:

- . Hiring a coordinator;
- . Formalizing members' roles and responsibilities;
- . Forming a Steering Committee to make decisions and guide the Coalition;
- . Developing a permanent committee structure to reflect the thematic interests of all Coalition members;
- . Expanding membership through a membership strategy; and
- . Developing activities that expand collaboration across the thematic interests of members.

**Coordinator**—The Coalition seeks to hire a one-half time coordinator to implement its activities over the next three years. The coordinator will organize meetings, seminars, and other special events; maintain open communication and networking among Coalition member organizations and others; administer the funds for Coalition activities; and carry out limited fundraising. Working under the direction of the Steering Committee, the coordinator will be the executive director of the Coalition. The coordinator is expected to proactively seek opportunities to further the mission of the Coalition and increase its influence. She or he will provide vision for the Coalition and be its public representative and spokesperson. A proven record of working professionally with non-profit organizations, government agencies, and foundations concerned with international conservation, population, health, and development is a requirement.

**Membership Policy**—A membership policy that provides clear guidelines regarding the roles and responsibilities of members of the Coalition would enable it to expand and take on new levels of activity and influence.

**Steering Committee**—The expanded membership and increased level of activity and influence envisioned by the Coalition will require a clearer and stronger decision-making structure. The Steering Committee would most likely consist of one representative from each member organization. The Coalition views this growth and structural definition process as an opportunity to engage donors as partners, and may invite donors to participate on the Steering Committee.

**Committee Structure**—Coalition committees so far have functioned as ad hoc working groups, organized as needed for specific tasks or activities. As the Coalition expands its membership and activities, permanent committees—likely to represent the thematic interests of Coalition members—will be needed. Ad hoc working groups will still be needed for specific tasks that cut across the roles of the permanent committees.

**Increased Membership**—As the Coalition moves beyond its first three years, clarifies its goals, develops organizationally, and takes on new activities, new member organizations may be needed to help achieve the Coalition's mission. Some expansion of Coalition membership

could help address one constraint to its influence and effectiveness—that is, that development-oriented organizations are missing from the Coalition. A systematic effort to recruit at least a few additional members to round out the thematic strengths of the current members is likely.

## **CHAPTER THREE**

### **HISTORY AND ACCOMPLISHMENTS: OUR FOUNDATION FOR THE FUTURE**

#### **HISTORY**

The Community Conservation Coalition held its first meeting at the International Center for Research on Women on January 4, 1999. Those present represented conservation and population NGOs and several USAID-supported projects.

Funds from the USAID Latin American and Caribbean Bureau, through the WIDTECH Project, have supported a coordinator to organize Coalition meetings and seminars and to provide some administrative support. This support was given as seed money to establish the Coalition. The level of effort for the coordinator has been five weeks a year.

During its first year (1999), a relatively informal process for becoming a member of the Coalition was established: member organizations agree, through their representatives, to endorse the Coalition; allow the organization's name to be printed on Coalition letterhead; approve time for their staff to attend Coalition meetings and participate in Coalition activities; and host Coalition meetings on a rotating basis. The Coalition held eight meetings and initiated a seminar series in 1999. Coalition meetings were open both to members and to non-members and usually attracted 15-20 participants. The primary objective of the meetings was for organizations to learn from one another.

During its first two years, the Coalition sponsored seminars on the theme of "Conservation and Human Population Dynamics: Issues, Controversies and Implications for Practice." Three seminars were held in 1999 and two in 2000. Seminar topics included gender issues in conservation, the implications of reproductive health for the environment, and the impact of migration on conservation (see Appendix 1). These seminars were advertised widely to Washington-area NGOs, and attendance at seminars ranged from 35 to 70 participants.

Since February 2000, presentations by Coalition member organizations or other NGOs on their programs and activities have been a regular feature of monthly meetings (see Appendix 2). The objective of these presentations and discussions is to learn from the work of other organizations.

In 2001, the Coalition continued to meet monthly. Most meetings were used to plan for the future of the Coalition beyond 2001 when the USAID seed funds ended. The organizational theme chosen for a 2001/2002 seminar series was "Conservation and Human Population Dynamics: Creating Links to Health, Education and the Economy." One seminar, titled "Awareness is Not Enough: Using Environmental Communications to Change Behavior," by Brian Day, Director, GreenCOM Project, was held in May 2001.

## **ACCOMPLISHMENTS: EXAMPLES OF THE COALITION'S INFLUENCE**

The examples listed below show some of the ways in which the Coalition has influenced the activities and programs of members because of its inter-organizational information sharing, learning and networking:

- . The Environmental Health Project and Population Action International worked together to organize panels at the annual meetings of the American Public Health Association in 2000 and 2001. Panel speakers included Coalition members from the Environmental Health Project, Population Action International, and World Wildlife Fund.
- . Participation in the Coalition-led Population Action International to invite Conservation International and Nature Conservancy staff members on a field site visit to learn about community-based population and environment projects in action in Ecuador.
- . The Nature Conservancy's new "Population-Environment Dynamics" Fact Sheet, aimed at raising the awareness of its staff, partners, and other organizations about population as a source of stress on biodiversity, was reviewed in draft form by representatives of Population Action International, Population Reference Bureau, WIDTECH, and the Environmental Health Project. Contacts between Nature Conservancy staff preparing this Fact Sheet and these organizations would not have occurred if the Coalition did not exist.
- . The Coalition endorsed several international and multi-institutional workshops on gender, protected areas, and conservation. The Nature Conservancy and WIDTECH led a regional meeting held in Washington, D.C., in September 2001 with the support of the Coalition's gender sub-committee. Along with other preparatory meetings held in Brazil, Peru, Ecuador, this meeting culminated in an international forum held in Quito in March 2001, within the MERGE network (Managing Ecosystems and Resources with a Gender Perspective). The Coalition's endorsement was critical in helping those who planned the Forum obtain funds from the MacArthur Foundation for these events.
- . Networking among Coalition members facilitated collaboration on World Wildlife Fund's Women and Conservation Awards in June 2000. In addition to Mary Rojas, the Coalition coordinator, participating in the awards ceremony, both she and Connie Campbell of The Nature Conservancy were invited participants in a panel discussion on gender integration.
- . Coalition members collaborated in facilitating a workshop, "Mainstreaming Gender in Conservation: A Workshop Sponsored by The Nature Conservancy, World Wildlife Fund and WIDTECH," in November 2001. For the first time ever, this event brought together representatives from the major conservation organizations to share field lessons and to critically examine their respective approaches to gender integration. From this workshop emerged the Conservation and Gender Alliance (CONGA), which brings together The Nature Conservancy, World Wildlife Fund, Conservation International, World Conservation Union, WIDTECH, MERGE/University of Florida, and Foundations of Success. The Alliance will be closely linked with the Coalition's gender sub-committee.

Conservation International invited a staff member of Population Action International whom they had met through the Coalition to participate in a workshop focused on the Selva Maya area of Mexico, Guatemala, and Belize in February 2001. Conservation International's John Williams organized a panel at this workshop on population and conservation in the Selva Maya. This collaboration between Conservation International and Population Action International led, in turn, to the development of a proposal for a new project aimed at reproductive health service delivery and natural resource management capacity building in the Selva Maya.

Interaction at Coalition meetings led Conservation International to include Population Action International in a successful proposal to the Packard Foundation for a population-environment project in Chiapas, Mexico. Conservation International and Population Action International will work with MEXFAM, a Mexican NGO, and the Mexican Social Security Institute, a government agency, in a three-year project focused on delivering reproductive health services together with natural resource management capacity building in communities surrounding the Montes Azules Biosphere Reserve.

Participation by World Wildlife Fund staff in the Coalition has provided background and ideas for World Wildlife Fund's new population program. This program, which has been evolving for the past four years, successfully pushed for the adoption of a population policy statement by World Wildlife Fund-US.

Several Coalition members—Conservation International, Population Action International, and USAID/Michigan Population-Environment Fellows Program—participated in the design of the Environmental Health Project's integrated health, population, and environment program in Madagascar. These organizations provided essential expertise in conservation and population-environment links that complemented the Environmental Health Project's strength in environmental health. Beside contributions to the initial design, the continuing exchange of information through the Coalition helps to further refine the Environmental Health Project's work with NGOs and communities in several eco-regions in Madagascar. The Coalition contributed to specific technical areas of the project's program: defining conceptual links among environment, poverty, population dynamics, and health outcomes; environmental conservation practices and constraints; non-destructive agricultural practices and other uses of natural resources; community participation and ownership; adaptive management; and participatory program evaluation.

The Environmental Health Project works closely with seven local NGOs in Madagascar through the Malagasy association Voahary Salama (Health and Nature). An important objective of project is the strengthening of NGOs' technical and management capacities. Communication facilitated by the Coalition allowed Conservation International and the Environmental Health Project to identify mutual interests in Madagascar and to coordinate the placement of a Peace Corps volunteer to a Malagasy NGO (MATEZA) that is also assisted by Conservation International.

The Coalition provided a network of contacts for the USAID-funded Michigan Population-Environment Fellows Program and contributed to the professional development of three such fellows based at Coalition member organizations.

## **CHAPTER FOUR FUNDING NEEDS AND PROPOSED BUDGET**

### **FUNDING TO DATE**

The Community Conservation Coalition has operated since beginning in 1999 with seed money from WIDTECH, at the request of USAID's Latin America and Caribbean Bureau. This support has provided:

- . A 1/8-time coordinator (\$12,500/ year x three years = \$37,500);
- . A consultant to help with strategic planning and fundraising (40 days level-of-effort, \$18,000); and
- . Meeting space, administrative support, etc. (\$3,000).

In addition to this direct funding of \$58,500 from USAID, member organizations have contributed through in-kind support, mainly in the form of their staff members' time to represent the organization in the Coalition and by providing meeting space for monthly Coalition meetings. Total support from members during the Coalition's first three years is estimated to have been \$72,300. Direct and in-kind support from USAID and members for the Coalition's operation so far is estimated at \$130,800.

### **FUNDING NEEDS**

The real foundation of the Coalition is its member organizations. Member organizations are expected to support the Coalition through the participation and contribution of their staff to the work of the Coalition. The expectations for this in-kind support may be formalized as the Coalition refines its membership policy and defines the roles and responsibilities of members in more detail. This support is estimated to be the equivalent of \$25,000 per year, assuming the membership stays the same, and would increase by \$3,500 for every new member organization that joins the Coalition.

The support being sought through this proposal will be used to:

- . Hire a part-time coordinator;
- . Provide minor administrative support;
- . Provide for office space for the coordinator;
- . Pay for basic operating expenses (mail, phone, fax, and copying);
- . Carry out activities; and
- . Conduct annual strategic planning.

The Coalition plans to seek funding from foundations and from USAID. It is hoped that a consortium of funding organizations will assist the Coalition in meeting the budget proposed below. A member organization of the Coalition will act as the fiscal agent for funds that are received. This organization may also host the Coalition's office. The organization serving as the fiscal agent for the Coalition may rotate on an annual or bi-annual basis.

<sup>1</sup>

#### **Proposed Budget**

<b>Item</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
Coordinator salary and benefits	\$50,000	\$52,500	\$55,000	\$157,500
Activities	\$30,000	\$50,000	\$70,000	\$150,000
Fiscal agent overhead & indirect costs <sup>1</sup> (office space, equipment use, etc.)	\$19,200	\$24,600	\$30,000	\$73,800
<b>Total Cost</b>	<b>\$124,200</b>	<b>\$155,600</b>	<b>\$190,000</b>	<b>\$469,800</b>

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<sup>1</sup> Based on Conservation International rate of 24 percent.

### Budget Worksheet for Specific Activities

Activity	Estimated Cost
Continue meetings, presentations	\$12,500 + overhead
Continue seminar series	May be included in above
<i>Joint Evaluation of Field Projects</i> <ul style="list-style-type: none"> <li>Conduct field site visits or study tours that include members of the Coalition</li> </ul>	\$25,000 to \$75,000 depending on number of participants and location
<i>Analysis and Applied Research</i> <ul style="list-style-type: none"> <li>Examine the assumption that working with communities leads to conservation through case studies on the effectiveness of integrated conservation and development projects</li> </ul>	\$15,000 to \$75,000 depending on scope, use of consultants, and field research
<i>Information Dissemination and Joint Publications</i> <ul style="list-style-type: none"> <li>Develop ways of using information technology and electronic media to share information among Coalition members and other organizations, such as a Community-based Conservation Electronic Network</li> <li>Support the writing of scientific journal articles on topics of interest to Coalition members and thereby serve as the bridge between academia and field-based practitioners</li> <li>Produce publications that draw lessons from the extensive field-based experiences of its members on topics of interest to Coalition members</li> <li>Produce Fact Sheets on topics of interest to Coalition members for widespread dissemination</li> <li>Produce online electronic publications</li> <li>Produce policy briefs aimed at policy and decision makers</li> <li>Organize seminars or special presentations to present findings to international aid agencies (World Bank, USAID, IDB, ADB, etc.), other conservation organizations, and interested foundations</li> <li>Organize high-profile presentations or debates (perhaps with out-of-town speakers and experts) that attract people from many potentially interested Washington NGOs in an active attempt to recruit new member organizations</li> </ul>	\$10,000 to \$30,000 depending on scope and whether existing network can be used  \$5,000 to \$25,000 depending on scope, use of consultants, and field research  \$25,000 to \$100,000 depending on scope and target audience  \$5,000 to \$25,000  \$5,000 to \$25,000 \$5,000 to \$25,000 \$1,000 to \$10,000  \$10,000 to \$30,000 depending on speakers, size of audience, venue
<i>Implementation of Joint Projects in the Field</i> <ul style="list-style-type: none"> <li>Develop cross-institutional portfolios of projects dealing with the gender dimension of conservation</li> </ul>	\$30,000 to \$200,000 depending on scope, geographic location, partners



## **CHAPTER FIVE APPENDICES**

### **APPENDIX 1: LIST OF COALITION SEMINARS**

#### **1999**

“The Nuts and Bolts of Population for Conservation,” by Robert Engleman of Population Action International. April 1999.

“From Fertility Control to Reproductive Health: The Implications for the Environment,” by Geeta Rao Gupta and Rekha Mehra of the International Center for Research on Women. July 1999.

“The Driving Force of Migration and Its Impact on Conservation,” by Larry Gorenflo of The Nature Conservancy and Jennifer Olson of Michigan State University. November 1999.

#### **2000**

“Visualizing Conservation with a Gender Twist,” Marilyn Hoskins, former head of Community Forestry at the Food and Agriculture Organization of the United Nations, August 2000

“Conserving People’s Health and the Unique Ecosystems of Madagascar,” Dan Whyner, former Population and Environment Fellow in Madagascar, November 2000

#### **2001**

“Awareness is Not Enough: Using Environmental Communications to Change Behavior,” by Brian Day, Director, GreenCOM Project, May 30, 2001.

## APPENDIX 2: LIST OF COALITION PRESENTATIONS AND DISCUSSIONS

February 2000

Conservation International—Jim Nations and John Williams

Population Action International—Carolyn Vogel

April 2000

Save the Children—Amy Weissman and Jesse Enceno

Environmental Health Project—Eckhard Kleinau

May 2000

The Collaboration of WIDTECH and the Nature Conservancy—Mary Rojas and Connie Campbell

June 2000

USAID/Population, Health, and Environment Working Group—Kim Sais, Mai Hijazi, Joanne Grossi

Population Action International—Advocacy on the Hill—Tom Gardner-Outlaw

July 2000

National Wildlife Federation—Karin Krchnak

Coalition Population Policy Committee—Tom Gardner-Outlaw

September 2000

Audubon Society—Annette Souder

Sierra Club—Carol Schlitt

October 2000

Population Reference Bureau—Roger-Mark De Souza

Preparatory Meeting on Conservation, Protected Areas, and Gender: Report—Connie Campbell, Mary Rojas

November 2000

Oxfam America—David Boyer

The Nature Conservancy and World Wildlife Fund Congressional Relations—Bill Millan and Estrellita Fitzhugh

February 2001

Nancy Diamond, coordinator of the Biodiversity Support Program's EDGE Initiative

November 2001

Richard Margoluis, Foundations of Success

January 2002

Kara Page, Background on the International Resources Group

Eckhard Kleinau, Environmental Health Project, An Update on Madagascar

### **APPENDIX 3: MISSIONS OF CURRENT COMMUNITY CONSERVATION COALITION MEMBERS**

Conservation International: "... to conserve the Earth's living natural heritage, our global biodiversity, and to demonstrate that human societies are able to live harmoniously with nature."

Environmental Health Project: [goals and objectives] "... to assist the Agency [USAID] to achieve reductions in illness and death among children under five in developing countries from diarrheal disease, malaria, and acute respiratory infections—three major diseases related to environmental conditions, and reduce the burden of infectious diseases of public health importance."

International Resources Group: "... provides comprehensive, integrated responses to client needs in four areas of specialization: energy, environment and natural resources, environmental information products and systems, and disaster relief and reconstruction."

Population Action International: "... to advance universal access to family planning and related health services, and to educational and economic opportunities, especially for girls and women."

Population Reference Bureau: "... to provide timely and objective information on U.S. and international population trends and their implications... to policymakers, educators, the media, and concerned citizens working in the public interest around the world..."

The Nature Conservancy: "... to preserve the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive."

WIDTECH: [goal] "... to assist USAID and its partners worldwide to make their development assistance more effective by addressing gender-based constraints and maximizing women's contributions."

World Wildlife Fund: [international] "... to protect nature and the diversity that we all need to survive."  
[U.S.] "... the conservation of nature."

## APPENDIX 4: REVIEW OF SOME ORGANIZATIONAL MODELS

### **Africa Biodiversity Collaborative Group (ABCG)**

Members: African Wildlife Foundation (AWF), Biodiversity Support Program (BSP), Conservation International (CI), World Conservation Union (IUCN), Wildlife Conservation Society (WCS), World Wildlife Fund (WWF), and World Resources Institute (WRI).

Mission: "... to tackle complex and changing conservation challenges by catalyzing and strengthening collaboration, and bringing the best resources from across a continuum of conservation organizations to effectively and efficiently work toward this vision of Africa [vision: an African continent where natural resources and biodiversity are securely conserved in balance with sustained human livelihoods]."

History: Began as an informal networking group of representative from several conservation organizations with Africa programs. Received one-year of pilot funding in 2000 from BSP and the MacArthur Foundation to hire a 1/2-time coordinator

Funding: Recently received three-year grant from MacArthur Foundation for \$240,000; Conservation International is current fiscal agent

Coordinator: Nancy Gelman, one-half time, office at Conservation International, funded through the MacArthur grant

Comments: Members are all of the large, U.S.-based conservation organizations with on-the-ground programs in Africa. Missions of ABCG members are much more similar than those of current Coalition members

### **Bushmeat Crisis Task Force**

Members: A large membership of zoos, animal rights groups, and conservation organizations.

Mission: "...to build a public, professional and government constituency aimed at identifying and supporting solutions that effectively respond to the bushmeat crisis in Africa and around the world."

History: Founded in 1999 as an ad hoc response to a growing body of information about the impacts and implications of commercial bushmeat trade in Africa

Funding: Funded by membership dues at two levels, \$2,000 per year for supporting members and \$5,000 per year for contributing members, and other foundation and organization support.

Coordinator: Full-time coordinator (Heather Eves) plus two additional full time staff, and a fourth full-time staff member from the U.S. Department of State. Headquarters at the American Zoo and Aquarium Association. Staff operate under the direction of an elected Steering Committee.

Comments: This self-funded membership organization with several full-time staff members was organized to focus on a specific “crisis” issue with a relatively high political profile. It has a relatively formal organizational structure, befitting such an organization.

### **Interagency Gender Working Group (IGWG)**

Members: GWG is a network of NGOs, including USAID Cooperating Agencies and the Center for Population, Health and Nutrition (PHN) of the USAID. NGO members include Population Reference Bureau, JSI, FHI, and PATH.

Mission: IGWG promotes gender equity within PHN programs to improve reproductive health/HIV/AIDS outcomes and foster sustainable development.

IGWG’s objectives are to:

- Raise awareness and commitment to synergies between gender equity and reproductive health outcomes;
  - Collect empirical data on gender and reproductive health, advance knowledge, and disseminate best practices;
  - Advance best practices through technical assistance to the field; and
  - Develop operational tools for the integration of gender approaches into PHN programming.
- History: In 1997, IGWG was founded by USAID and Cooperating Agency staff interested in integrating gender into USAID’s population, health, and nutrition work.

Funding: Funded by USAID. Population Reference Bureau has received a lump sum for dissemination activities (approximately \$150,000 for FY ‘02).

Coordinator: Diana Prieto, USAID, full time fellow position funded by Population Reference Bureau. Britt Herstad, part time dissemination coordinator, funded through Population Reference Bureau.

Comments: IGWG has 60-80 active members and maintains a listserv with 200 subscribers. A major focus has been on gender education, advocacy, and the development of operational tools. IGWG used to be split into an executive committee and subcommittees. Now it has a Technical Advisory Group and will have project specific task forces. Discrete Task Forces

now carry out IGWG activities in the technical areas recommended by the Technical Advisory Group. Dissemination and training are integrated as ongoing activities of IGWG. Technical assistance to the field is based on specific country requests. A subcommittee of IGWG members continues to meet and support technical work in the area of men and reproductive health. This subcommittee is co-chaired by Sam Clark of PATH and Victoria Jennings from Georgetown University. There are currently five task forces: Gender, Access, and Quality Task Force; Gender Manual Task Force; Gender-Sensitive Indicators Task Force; Research/Evidence-based Examples Task Force; and Gender and HIV/AIDS Task Force.

### **Inter-Agency Planning Group on Environmental Funds (IPG)**

Members: World Bank, GEF, USAID, European Union, UNDP, Ford Foundation, MacArthur Foundation, The Nature Conservancy, WCS

Mission: "... promoting funds for...long-term finance for conservation."

History: Began in 1994 by members of institutions interested in supporting work in environmental funds and endowments.

Funding: apparently The Nature Conservancy itself pays for the time of the 1/2-time coordinator, and activities, such as regional workshops, are supported by separate fundraising efforts by members. Annual budget of \$200,000.

Coordinator: currently coordinated by half-time coordinator who is a Nature Conservancy staff member; was coordinated by Jane Jacqz, whose job was UNDP coordinator for GEF small grants to NGOs.

Comments: Many members are large donor organizations themselves; IPG's mission is specific, and diversity of viewpoints on this specific issue not likely to be great. Coordinator is a staff member of one of the member organizations.

**ANNEX I**  
**THE FOUNDATIONS**



## FOUNDATIONS

### **Already Contacted**

Hewlett Foundation – proposal sent 24 January 2002; Carolyn Vogel following up

MacArthur Foundation – Bruce and Connie each contacted in January 2002; doesn't seem likely at this time

Packard Foundation – proposal sent 24 January 2002; Jim Nations following up

Summit Foundation – no new grants being made at this time

### **Possible—Should Contact**

Compton Foundation—[www.comptonfoundation.org](http://www.comptonfoundation.org)

Has a population program that is global; environment program with mainly U.S. focus

Goldman Fund—[www.goldmanfund.org](http://www.goldmanfund.org)

Make relatively small grants, \$100,000 or less, to organizations working on both population and environment, including some in Washington, D.C.

Liz Claiborne & Art Ortenberg Foundation

<http://www.synergos.org/globalphilanthropy/organization/lclaiborne.htm>

Environment and conservation; geographic focus on Africa, Central and South America

Tinker Foundation—<http://fdncenter.org/grantmaker/tinker/>

Latin America, environmental policy

Charles Stewart Mott Foundation—[www.mott.org](http://www.mott.org)

Focus on communities in Pathways Out of Poverty program

Gordon and Betty Moore Foundation—[www.moore.org](http://www.moore.org)

Conservation of biodiversity; large recent grants to Conservation International



**ANNEX II**  
**COVER LETTERS**



24 January, 2002

Ms. Tamara Fox  
Associate Program Officer for Population  
The Hewlett Foundation  
525 Middlefield Road, Suite 200  
Menlo Park, CA 94025

Dear Tamara:

We spoke on the phone on December 18th regarding how to approach the Hewlett Foundation for funding to support the Community Conservation Coalition, a Washington, D.C.-based coalition of organizations interested in the nexus of international conservation and population dynamics. I know you have also heard about the Coalition from Carolyn Vogel of Population Action International.

Attached to this message is a general proposal seeking funding for the Coalition. It provides some relevant background on the history and achievements of our Coalition during its first three years, and describes our plans for the future. We are seeking funding both for organizational development and for a range of activities that will build further collaboration among Coalition member organizations.

We are currently approaching four foundations (the Hewlett, MacArthur, Packard, and Summit Foundations) and the U.S. Agency for International Development with our proposal, and are seeking at least part of our funding needs from each. We hope that your foundation might be interested in becoming part of a coalition of funders supporting the Community Conservation Coalition.

We would be happy to answer questions, have a telephone conference, or meet with you if it could be arranged, to discuss our proposal further – and also will be glad to submit a formal proposal if and when that is appropriate. I am assisting the Coalition as a consultant in its fundraising efforts. You may also wish to contact the Coalition Coordinator, Mary Rojas, at the WIDTECH Project (Tel: 202-332-2853 Email: [mary\\_rojas@dai.com](mailto:mary_rojas@dai.com)), the head of the Fundraising Committee, Jim Nations, at Conservation International (Tel: 202-912-1241 Email: [jnations@conservation.org](mailto:jnations@conservation.org)), or Carolyn Vogel, at Population Action International (Tel: 202-557-3400 Email: [cvogel@popact.org](mailto:cvogel@popact.org)) regarding this proposal.

Cordially, Bruce

Bruce A. Byers, Ph.D.  
Consultant in Conservation and Natural Resources Management  
405 Timber Lane  
Falls Church, VA 22046 USA  
Tel: 703-534-4436 Fax: 703-534-1714 Email: [bbyers@igc.org](mailto:bbyers@igc.org)



24 January, 2002

Ms. Wendy Philleo  
The David and Lucile Packard Foundation  
300 Second Street, Suite 200  
Los Altos, CA 94022

Dear Wendy:

You spoke with Mary Rojas and Jim Nations on December 19th in Washington about the Community Conservation Coalition, a coalition of organizations interested in the nexus of international conservation and population dynamics, health, and human development. I am sorry I was unable to join you at that meeting. I am continuing to assist the Coalition as a consultant in its fundraising efforts.

Attached to this message is a general proposal seeking funding for the Coalition. It provides some relevant background on the history and achievements of the Coalition during its first three years, and describes our plans for the future. We are seeking funding both for organizational development and for a range of activities that will build further collaboration among Coalition member organizations.

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We would be happy to answer questions, have a telephone conference, or meet with you if it could be arranged, to discuss our proposal further – and also will be glad to submit a formal proposal if and when that is appropriate. You may also wish to speak again with the Coalition Coordinator, Mary Rojas, at the WIDTECH Project (Tel: 202-332-2853 Email: [mary\\_rojas@dai.com](mailto:mary_rojas@dai.com)), or the head of the Fundraising Committee, Jim Nations, at Conservation International (Tel: 202-912-1241 Email: [jnations@conservation.org](mailto:jnations@conservation.org)).

Cordially, Bruce

Bruce A. Byers, Ph.D.  
Consultant in Conservation and Natural Resources Management  
405 Timber Lane  
Falls Church, VA 22046 USA  
Tel: 703-534-4436 Fax: 703-534-1714 Email: [bbyers@igc.org](mailto:bbyers@igc.org)

**APPENDIX 1**  
**LIST OF COALITION SEMINARS**



## **LIST OF COALITION SEMINARS**

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“Conserving People’s Health and the Unique Ecosystems of Madagascar,” Dan Whyner, former Population and Environment Fellow in Madagascar, November 2000

### **2001**

“Awareness is Not Enough: Using Environmental Communications to Change Behavior,” by Brian Day, Director, GreenCOM Project, on Wednesday, May 30, 2001.

## **APPENDIX 2**

### **LIST OF COALITION PRESENTATIONS AND DISCUSSIONS**



## **LIST OF COALITION PRESENTATIONS AND DISCUSSIONS**

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Richard Margoluis, Foundations of Success

January, 2002

Kara Page, Background on the International Resources Group

Eckhard Kleinau, Environmental Health Project, An Up-date on Madagascar

### **APPENDIX 3**

## **MISSIONS OF CURRENT COMMUNITY CONSERVATION COALITION MEMBERS**



## **MISSIONS OF CURRENT COMMUNITY CONSERVATION COALITION MEMBERS**

CI: “... to conserve the Earth’s living natural heritage, our global biodiversity, and to demonstrate that human societies are able to live harmoniously with nature.”

EHP: [goals and objectives] “... to assist the Agency [USAID] to achieve reductions in illness and death among children under five in developing countries from diarrheal disease, malaria, and acute respiratory infections—three major diseases related to environmental conditions, and reduce the burden of infectious diseases of public health importance.”

IRG: “... provides comprehensive, integrated responses to client needs in four areas of specialization: energy, environment and natural resources, environmental information products and systems, and disaster relief and reconstruction.”

PAI: “... to advance universal access to family planning and related health services, and to educational and economic opportunities, especially for girls and women.”

PRB: “... to provide timely and objective information on U.S. and international population trends and their implications... to policymakers, educators, the media, and concerned citizens working in the public interest around the world...”

TNC: “... to preserve the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive.”

WIDTECH: [goal] “... to assist USAID and its partners worldwide to make their development assistance more effective by addressing gender-based constraints and maximizing women’s contributions.”

WWF: [international] “... to protect nature and the diversity that we all need to survive.”  
[U.S.] “... the conservation of nature.”

**APPENDIX 4**  
**REVIEW OF SOME ORGANIZATIONAL MODELS**



## REVIEW OF SOME ORGANIZATIONAL MODELS

### **Africa Biodiversity Collaborative Group (ABCG)**

**Members:** African Wildlife Foundation (AWF), Biodiversity Support Program (BSP), Conservation International (CI), IUCN—World Conservation Union, Wildlife Conservation Society (WCS), World Wildlife Fund (WWF), World Resources Institute (WRI)

**Mission:** “... to tackle complex and changing conservation challenges by catalyzing and strengthening collaboration, and bringing the best resources from across a continuum of conservation organizations to effectively and efficiently work toward this vision of Africa [vision: an African continent where natural resources and biodiversity are securely conserved in balance with sustained human livelihoods].”

**History:** Began as an informal networking group of representative from several conservation organizations with Africa programs. Received one-year of pilot funding in 2000 from BSP and the MacArthur Foundation to hire a 1/2-time coordinator

**Funding:** Recently received 3-year grant from MacArthur Foundation for \$240,000; CI is current fiscal agent

**Coordinator:** Nancy Gelman, one-half time, office at Conservation International, funded through the MacArthur grant

**Comments:** Members are all of the large, U.S.-based conservation organizations with on-the-ground programs in Africa. . Missions of ABCG members are much more similar than those of current CCC members

### **Bushmeat Crisis Task Force**

**Members:** A large membership of zoos, animal rights groups, and conservation organizations.

**Mission:** “... to build a public, professional and government constituency aimed at identifying and supporting solutions that effectively respond to the bushmeat crisis in Africa and around the world.”

**History:** Founded in 1999 as an ad hoc response to a growing body of information about the impacts and implications of commercial bushmeat trade in Africa

**Funding:** Funded by membership dues at two levels, \$2,000 per year for Supporting Members and \$5,000 per year for Contributing Members, and other foundation and organization support.

**Coordinator:** Full-time coordinator (Heather Eves) plus two additional full time staff, and a fourth full-time staff member from the U.S. Department of State. Headquarters at the American Zoo and Aquarium Association. Staff operate under the direction of an elected steering committee.

**Comments:** This self-funded membership organization with several full-time staff members was organized to focus on a specific “crisis” issue with a relatively high political “profile.” It has a relatively formal organizational structure, befitting such an organization.

### **Interagency Gender Working Group (IGWG)**

**Members:** IGWG is a network of NGOs, including the United States Agency for International Development (USAID) Cooperating Agencies (CAs), and the Center for Population, Health and Nutrition (PHN) of the USAID. NGO members include PRB, JSI, FHI, and PATH.

**Mission:** The IGWG promotes gender equity within PHN programs, in order to improve Reproductive Health/HIV/AIDS outcomes and foster sustainable development.

Its objectives are to:

- Raise awareness and commitment to synergies between gender equity and RH outcomes.
- Collect empirical data on gender and RH, advance knowledge and disseminate best practices.
- Advance best practices through technical assistance to the field.
- Develop operational tools for the integration of gender approaches into PHN programming.
- History: In 1997, the IGWG was founded by USAID and CA staff interested in integrating gender into USAID’s PHN work.

**Funding:** Funded by USAID. PRB has received a lump sum for dissemination activities (approximately \$150,000 for FY ‘02).

**Coordinator:** Diana Prieto, USAID, full time fellow position funded by PRB. Britt Herstad, part time dissemination coordinator, funded through PRB.

**Comments:** The IGWG has 60—80 active members and maintains a listserv with over 200 subscribers. A major focus has been on gender education, advocacy, and the development of operational tools. The IGWG used to be split into an executive committee and subcommittees. Now it has a Technical Advisory Group and will have project specific “task forces.” Discrete Task Forces now carry out IGWG activities in the technical areas recommended by the TAG. Dissemination and training is integrated as ongoing activities of the IGWG. Technical assistance (TA) to the field is based on specific country requests. A subcommittee of IGWG members continues to meet and support technical work in the area of men and reproductive health. This subcommittee is co-chaired by Sam Clark of PATH and

Victoria Jennings from Georgetown University. There are currently five task forces: Gender, Access, and Quality Task Force, Gender Manual Task Force, Gender-Sensitive Indicators Task Force, Research/Evidence-based Examples Task Force, and Gender and HIV/AIDS Task Force.

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Mission: "... promoting funds for ... long-term finance for conservation."

History: Began in 1994 by members of institutions interested in supporting work in environmental funds and endowments.

Funding: apparently TNC itself pays for the time of the 1/2-time coordinator, and activities, such as regional workshops, are supported by separate fundraising efforts by members. Annual budget of approximately \$200,000.

Coordinator: currently coordinated by half-time coordinator who is a TNC staff member; was coordinated by Jane Jacqz, whose job was UNDP's coordinator for GEF small grants to NGOs.

Comments: Many members are large donor organizations themselves; mission quite specific, and diversity of viewpoints on this specific issue not likely to be great. Coordinator is a staff member of one of the member organizations.

## Annex I: The Foundations

## Foundations

### Already Contacted

Hewlett Foundation—proposal sent 24 Jan. 2002; Carolyn Vogel following up

MacArthur Foundation—Bruce and Connie each contacted in January 2002; doesn't seem likely at this time

Packard Foundation—proposal sent 24 Jan. 2002; Jim Nations following up

Summit Foundation—no new grants being made at this time

### Possible—Should Contact

Compton Foundation      [www.comptonfoundation.org](http://www.comptonfoundation.org)  
Has a population program that is global; environment program mainly U.S. focus

Goldman Fund      [www.goldmanfund.org](http://www.goldmanfund.org)  
Make relatively small grants, \$100,000 or less, to a lot of organizations working on both population and environment, including some in Washington, D.C.

Liz Claiborne & Art Ortenberg Foundation  
<http://www.synergos.org/globalphilanthropy/organization/lclaiborne.htm>  
Environment and conservation; Geographic focus on Africa, Central & South America

Tinker Foundation      <http://fdncenter.org/grantmaker/tinker/>  
Latin America, environmental policy

Charles Stewart Mott Foundation      [www.mott.org](http://www.mott.org)  
Focus on communities in Pathways Out of Poverty program

Gordon and Betty Moore Foundation      [www.moore.org](http://www.moore.org)  
Conservation of biodiversity; large recent grants to Conservation International

## Annex II: Cover Letters

24 January, 2002

Ms. Tamara Fox  
Associate Program Officer for Population  
The Hewlett Foundation  
525 Middlefield Road, Suite 200  
Menlo Park, CA 94025

Dear Tamara:

We spoke on the phone on December 18th regarding how to approach the Hewlett Foundation for funding to support the Community Conservation Coalition, a Washington, D.C.-based coalition of organizations interested in the nexus of international conservation and population dynamics. I know you have also heard about the Coalition from Carolyn Vogel of Population Action International.

Attached to this message is a general proposal seeking funding for the Coalition. It provides some relevant background on the history and achievements of our Coalition during its first three years, and describes our plans for the future. We are seeking funding both for organizational development and for a range of activities that will build further collaboration among Coalition member organizations.

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We would be happy to answer questions, have a telephone conference, or meet with you if it could be arranged, to discuss our proposal further—and also will be glad to submit a formal proposal if and when that is appropriate. I am assisting the Coalition as a consultant in its fundraising efforts. You may also wish to contact the Coalition Coordinator, Mary Rojas, at the WIDTECH Project (Tel: 202-332-2853 Email: [mary\\_rojas@dai.com](mailto:mary_rojas@dai.com)), the head of the Fundraising Committee, Jim Nations, at Conservation International (Tel: 202-912-1241 Email: [jnations@conservation.org](mailto:jnations@conservation.org)), or Carolyn Vogel, at Population Action International (Tel: 202-557-3400 Email: [cvogel@popact.org](mailto:cvogel@popact.org)) regarding this proposal.

Cordially, Bruce

Bruce A. Byers, Ph.D.  
Consultant in Conservation and Natural Resources Management  
405 Timber Lane  
Falls Church, VA 22046 USA  
Tel: 703-534-4436 Fax: 703-534-1714 Email: [bbyers@igc.org](mailto:bbyers@igc.org)

24 January, 2002

Ms. Wendy Philleo  
The David and Lucile Packard Foundation  
300 Second Street, Suite 200  
Los Altos, CA 94022

Dear Wendy:

You spoke with Mary Rojas and Jim Nations on December 19th in Washington about the Community Conservation Coalition, a coalition of organizations interested in the nexus of international conservation and population dynamics, health, and human development. I am sorry I was unable to join you at that meeting. I am continuing to assist the Coalition as a consultant in its fundraising efforts.

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Cordially, Bruce

Bruce A. Byers, Ph.D.  
Consultant in Conservation and Natural Resources Management  
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